

MARKETING & MINISTRIES ASSOCIATE

RESPONSIBLE TO: Director of Ministries
CLASSIFICATION: Core Staff
STATUS: Full Time Exempt (Salaried)

General Qualifications:

1. Personal commitment to Christ with a passion to grow.
2. In agreement with the philosophy and objectives of Camp Lebanon.
3. Understanding of the nature of camp ministry, its joys and strains.
4. Team attitude, flexible spirit, people-orientation, emotional maturity.
5. Able to communicate clearly the love and life of Jesus Christ.

POSITION VISION STATEMENT:

As a partner working with and for the Director of Ministries, the Marketing & Ministries Associate will work towards the fulfillment of Camp's mission in "providing a 'Meeting Place with God' to help the Church do the work of Christ." Through marketing of Camp's programs and story, engaged services to guest groups, flexible support of Camp-programmed events, and willing contributions to Camp's overall operations, this person will help maximize Camp's ministry and outreach.

POSITION RESPONSIBILITIES:

1. MARKET & PROMOTE CAMP EVENTS & STORY (under guidance of Director of Marketing)

- A. Organize and lead Camp's event marketing & promotion (Email, Website, Socials, Print, Promo, etc).
- B. Coordinate Event Photographers & Videographers.
- C. Manage & execute social media (tell the Camp story!).
- D. Design & post onsite marketing pieces.
- E. Create Camp graphics & content as needed.
- F. Assist with blog supervision.

2. GUEST & PROGRAM MINISTRIES

- A. Provide program support & development as assigned.
- B. Assist with site and facilities set up.
- C. Serve as a host for guest groups as assigned.
- D. Assist with program administration.

CORE STAFF MINISTRY TEAM RESPONSIBILITIES

- Meet regularly with Supervisor to discuss responsibilities.
- Attend Core Staff Meetings as required.
- Enhance and support the ministry according to spiritual gifts and personal interests.
- Contribute spiritual ministry by actively supporting Camp Lebanon's mission in providing a "Meeting Place with God" to help the Church do the work of Christ.
- Assist in the on-going health and safety consciousness of the Camp.
- Apply biblical Body Life principles to preserve and enhance staff unity.

OPPORTUNITY DETAILS

START DATE: June 1, 2022

SALARY & PTO:

- Salary: Salary TBD
- Meals: Available for the entire family when in service.
- Work Week: Generally 40 - 50 hours per week (seasonal fluctuations), many weekends.
- Paid Time Off: 120 hours (3 weeks)
- Paid Holidays: New Years, Easter 2, Thanksgiving 2, Christmas 2.